

# ENHANCING INSTRUCTIONAL LEADERSHIP THROUGH RACE TO THE TOP

**Annual Conference**  
**North Carolina Association for Supervision and Curriculum Development**  
**Carolina Hotel**  
**Pinehurst, North Carolina**  
**February 8-10, 2012**

## Wednesday, February 8, 2012

10:00 a.m. – 12:45 p.m.	Board of Directors Meeting and Luncheon <i>Sponsored by Houghton Mifflin Harcourt</i>	South Room
12:00 N – 4:00 p.m.	Conference Registration	Conference Center Foyer
12:00 N – 4:00 p.m.	Vendor Exhibits	Conference Center Foyer
1:30 – 2:45 p.m.	<b>FIRST GENERAL SESSION</b> <b>Presiding:</b> Dr. Lillie Cox, NCASCD Past President Welcome and introductions	Grand Ballroom
	<b>KEYNOTE PRESENTATION</b> <b><i>“Moving Forward With Common Core Standards and Race To The Top”</i></b> <b>Presenter:</b> Dr. Rebecca Garland, Chief Academic Officer, NCDPI	
2:45 – 3:00 p.m.	Break	Conference Center Foyer
3:00 – 4:00 p.m.	<b>SECOND GENERAL SESSION</b>	Grand Ballroom
	<b>KEYNOTE PRESENTATION</b> <b><i>“What Does A Whole Child School Look Like?”</i></b> <b>Presenter:</b> Molly McCloskey, Director of Whole Child Programs, Washington, DC	
4:00 – 4:30 p.m.	Tea in hotel lobby	
4:00-7:00 p.m.	Reception <i>Sponsored by Pearson Scott Foresman</i>	South Room
6:00 – 9:00 p.m.	Dinner for Carolina Hotel guests <i>(Reservations must be made. Business casual attire. Dinner is included in the cost of hotel room.)</i>	Carolina Dining Room and other venues

**Thursday, February 9, 2012**

6:30 – 8:30 a.m.	Breakfast for Carolina Hotel guests <i>(Breakfast is included in the cost of hotel room.)</i>	Carolina Dining Room
8:00 – 11:00 a.m.	Conference Registration	Conference Center Foyer
8:30 a.m. – 4:30 p.m.	Exhibits	Conference Center Foyer
8:30 – 10:15 a.m.	<b>THIRD GENERAL SESSION</b> <b>Presiding:</b> Dr. Rodney Shotwell, NCASCD President	Grand Ballroom
	Presentation of NCASCD Awards of Achievement	
	<b>KEYNOTE PRESENTATION</b> <b><i>“Staying the Course With Quality School Improvement”</i></b> <b>Presenter:</b> Dr. Steve Ventura, The Leadership and Learning Center, Denver, Colorado <i>This keynote presenter sponsored by Houghton Mifflin Harcourt</i>	
10:15 – 10:30 a.m.	Break	Conference Center Foyer
10:30 – 11:15 a.m.	<b>SMALL GROUP LEARNING SESSIONS</b>	

**Session I:**

**“Orange County School’s Common Core & More Roadmap to Implementation”**

**Description:**

Come learn about the Orange County Schools Common Core & More Plan for the 2012-2013 implementation of new standards. Participants will learn about the district’s timeline, comprehensive website, guiding principles, curriculum development, parent awareness and much, much more!

**Presenters:**

Dr. Denise Morton, Chief Academic Officer  
Dr. Lisa Napp, Director of Elementary Instruction  
Steven Weber, Director of Secondary Instruction  
Vickie Smith, Director of Professional Development and Literacy  
Patricia Harris, Director of Career & Technical Education/Arts Education  
Ryan Miller, Instructional Technology Coordinator  
Orange County Schools

**Location:**

Callaway Room

**Interest Level:**

All levels

**Session II:**

**“Loving That Complex Text!”**

**Description:**

Challenging students with quality complex text is one of the fundamental cornerstones of the new Common Core State Standards. Reading strategies, key vocabulary and expanded topics all come together to build text that make children THINK! This session will explore the implications of complex text in the classroom. We will have an interactive discussion around reading and responding to complex text in a variety of different formats. We will also discuss the

implications that complex texts will have on future assessment opportunities.

**Presenter:** Kathy Mawk, Reading Initiatives  
Houghton Mifflin Harcourt

**Location:** North Room

**Interest Level:** All levels

**Session III:** ***“Increasing Teacher Effectiveness Through Videotape Reflection”***

**Description:** This session highlights the process of how middle level schools in Sampson County utilize teacher instructional videotape conversations in a non-evaluative method to raise teacher effectiveness. Various video review formats will be discussed that address three critical questions: 1) Is the teacher engaged? 2) Are the students engaged? 3) Are students learning? The levels of student and teacher engagement are rated, procedures and formative assessment are discussed. Videotape reflection is then utilized to make suggestions to enhance the instructional process.

**Presenters:** Dr. Ethan Lenker, Superintendent  
Rebecca Jackson, Curriculum Director  
Kevin Hunter, Principal, Hobbton Middle School  
Sheila Peterson, Principal, Roseboro-Salemburg Middle School  
Sampson County Schools

**Location:** South Room

**Interest Level:** Middle school

**Session IV:** ***“The Power of Core Teams: Building Teacher Leadership Capacity Through Implementation of New Standards”***

**Description:** Capitalizing on the implementation of new standards across disciplines and grade levels, the curriculum department has organized Core Teams of teacher leaders to assist in unpacking standards, creation of Curriculum Guides, and the professional development of teachers across the system. In order to ensure that this work translates into rigorous 21<sup>st</sup> century learning for students, these teacher leaders are involved in intense behind the scenes work to develop themselves as leaders, collaborators, and content experts.

**Presenters:** Rhonda Schuhler, Executive Director of Curriculum and Professional Development  
Krista Boyd, Elementary Lead Teacher for Mathematics, Science and Social Studies  
Beth Hodge, Curriculum Specialist, Middle Grades ELA  
Christine Kreider, Curriculum Specialist, High School Mathematics  
Alamance/Burlington Schools

**Location:** Oakley Room

**Interest Level:** All levels

**Session V:*****“Multi-Tasking Skills Necessary to Comprehend Text”*****Description:**

The new Common Core Reading Standards require students to multi-task to comprehend complex text. Teachers must provide systematic, explicit instruction in these multi-tasking processes. During this seminar, you will apply these essential multi-tasking skills students must use to be successful in all their academic endeavors. Focus will be given to the areas of author’s purpose/reader’s purpose, vocabulary/semantics/syntax, essential and advanced comprehension skills, strategic reading/thinking tools and metacognitive processes. Participants will be actively engaged in the multi-tasking process during the seminar.

**Presenters:**

Debbie Whitfill, Senior Consultant  
Bill Blokker, Founder and CEO  
Literacy First

**Location:**

Ross/Tufts Room

**Interest Level:**

All levels

**Session VI:*****“Professional Learning Networks (PLN): Creating a Personalized Support Structure for Growth”*****Description:**

Teaching can be an isolating profession, especially in tough economic times. Savvy educators are escaping the isolation by creating a PLN, or Personal Learning Network. A PLN is a network that can include online and face-to-face connections and resources. Creating a PLN allows you to connect and share with colleagues in ways that are specific to your professional learning needs. Allow us to show you tools and resources for creating your network of professional support.

**Presenters:**

Dr. David Stegall, Associate Superintendent  
Jayme Linton, Instructional Technology/P.D. Coordinator  
Newton-Conover City Schools

**Location:**

Olmsted Room

**Interest Level:**

All levels

11:25 a.m. – 12:10 p.m.

**SMALL GROUP LEARNING SESSIONS****Session I:*****“Cs of the Common Core: Collaborating and Curriculum Mapping to Bridge the Gap”*****Description:**

Are you searching for a way to effectively implement the common core standards, utilize existing resources, and develop a framework for student learning? Come and learn how staff at this school came together to collaborate and create integrated curriculum maps based on English Language Arts Common Core and Science and Social Studies Essential Standards. The presenters will provide ideas for how to implement this process in order to build bridges that enhance teaching and learning.

**Presenters:**

Shonda Hairston, Principal  
Lindsey Chatham, Assistant Principal  
Kellee Watkins, Curriculum Coach  
Kristi Jones, Teacher

Brenda Sokolowski, Teacher  
Knollwood Elementary School, Rowan-Salisbury Schools

**Location:** Callaway Room  
**Interest Level:** Elementary

**Session II:** **“Using Technology to Support Your Transition to the Common Core”**

**Description:** The Common Core is nearly here. Are your materials and processes ready? In this session:

- Learn how to integrate benchmark assessment data to instantly create individualized assignments aligned to the Common Core.
- See how teaching “Skills Gaps” identified by the Crosswalks becomes a mouse click.
- Experience performance-based projects fully integrated into standards-based instruction, challenging students to think critically and use multimedia tools to demonstrate mastery.
- See easy ways to track student progress against both Common Core standards and performance-based projects.

**Presenters:** Sylvia Williams  
Maria Boyd  
Classworks

**Location:** North Room  
**Interest Level:** All levels

**Session III:** **“Google it! What Can Google Do For School Leaders and Teachers?”**

**Description:** Transform schools and classrooms using Google calendar, Google sites and Google documents. Rockingham County leaders and teachers will share how Google is used to collaborate to transform instruction, support professional learning communities, and collect feedback to drive professional development. Google tools create a culture of high expectations and support innovation in all classrooms. In this session, the presenters will discuss practical strategies for using these tools to support district goals.

**Presenters:** Dr. Nakia Hardy, Assistant Superintendent, Curriculum and Instruction  
Cindy Corcoran, Director of Elementary Education/Title I  
Tiffany Perkins, Director of Federal Programs  
Kenny Scott, Director of Middle School Programs  
Alyssa Slater, K-5 Lead Teacher  
Tonisha Walden, K-12 Lead Curriculum Facilitator  
Mary Doggett, K-8 Math Lead Teacher  
Rockingham County Schools

**Location:** South Room  
**Interest Level:** All levels

**Session IV:** **“The Paperless Writing Process”**

**Description:** Participants in this session will learn how to utilize technology to improve student writing skills in all content area without the need for paper (or a red pen)! Come learn about an exciting revolution in

automated scoring, online teacher/student feedback, fun student tutorials and progress monitoring of writing skills.

Participants will learn to create online writing samples, obtain immediate scores, provide online feedback with peers via electronic “sticky note” suggestions, explore fun student tutorials and view their progress through easy-to-understand reports. Participants leaving this session will never want to go back to paper pencil writing prompts, stacks of papers to grade, paragraphs of written feedback or hand tallying scores again!

The product being used during the session is called NC Write, a new tool created by Measurement Incorporated in Durham. Based on over 40 years of research, the celebrated PEG scoring software used in NC Write provides instant scoring that shows the skill level of each writing sample. Dozens of grade-appropriate animated tutorials entertain as they teach writing skills. Aligned to the scoring categories, activities are designed to improve voice, support, sentence fluency, word choice and conventions. Each student’s practice test scores are saved to a personal history page containing a table of all practice tests taken.

**Presenters:** Trish Martin, Project Manager  
John Bell, Trainer  
Measurement Incorporated

**Location:** Oakley Room

**Interest Level:** All levels

**Session V:**

**“International Fake Mustache Day, World Smile Day, and Talk Like a Pirate Day: How Schools Can Implement Whole School Reform that Cultivates Student and Faculty Engagement, Motivation and Leadership”**

**Description:** Burke Middle College has achieved a 100% graduation rate, been designated a School of Excellence, and helped approximately 60% of all graduates earn a college associate degree upon graduation. The session will focus on strategies to cultivate whole school reform impacting academic, social and emotional development of students. Topics include development of faculty as instructional leaders, integration of curriculum, and engagement of students in service to the school and local community. Handouts/goodies will be provided!

**Presenters:** Tim Davis, Principal  
Anna Moose, Teacher  
Charity Williams, Teacher  
Lisa Wall, Teacher  
Suzanne Crawford, Counselor  
Burke Middle College, Burke County Schools

**Location:** Ross/Tufts Room

**Interest Level:** High school

**Session VI:** ***“Design Your Own In-House Licensure Program for Teachers”***

**Description:** Join the growing group of NC districts who are licensing their own teachers and principals. Learn how Guilford County Schools Alternative Certification Track has designated an in-house teacher preparation program that has successfully licensed almost 100 teachers and achieved a completion rate higher than that of local universities. Participants will learn about the program design elements and curriculum from the team that was the first in the state to license their own teachers!

**Presenters:** Amy Holcombe, Executive Director of Talent Development  
Shannon Brown, Lateral Entry Specialist  
Tina Johnson, Lateral Entry Specialist  
Mark Jewell, Lateral Entry Specialist  
Terrik Higgins, Program Administrator  
Guilford County Schools

**Location:** Olmsted Room

**Interest Level:** All levels

12:10 – 1:15 p.m. Lunch on your own

1:15 – 2:00 p.m. **SMALL GROUP LEARNING SESSIONS**

**Session I:** ***“Common Core and So Much More!”***

**Description:** This session will highlight the Common Core Implementation/Training Plan for Gaston County Schools. The plan is comprehensive and all stakeholders in the school system are receiving training from the superintendent down to the classroom teachers. The presentation will illustrate stakeholder involvement in the creation and deployment of the professional development by utilizing central office staff, teacher and principal leadership teams as well as community and school board members. The presentation will also demonstrate the integration of Balanced Literacy and Balanced Active Math to support the Common Core Standards.

**Presenter:** Dr. Lory Morrow, Deputy Superintendent  
Gaston County Schools

**Location:** Callaway Room

**Interest Level:** All levels

**Session II:** ***“Growing Proficient Readers with Text Complexity and the Common Core State Standards”***

**Description:** How can districts bridge readers to increasingly demanding text? During this session, administrators will learn how schools can increase reading achievement with strategies and resources that improve students’ ability to comprehend literacy and informational texts of increasing complexity. Discover how districts can use an instructional continuum to assess schools’ levels of implementation of independent reading, and evaluate the extent to which schools provide students access to increasingly complex text.

**Presenter:** Lisa Thomas, Director of Training and Development  
Scholastic Classroom and Community Group

**Location:** North Room

**Interest Level:** All levels

**Session III:** ***“Effective Vocabulary Instruction for All Subjects”***

**Description:** Every subject requires students to learn key vocabulary terms. Effective teacher research proves that students must be exposed to a term at least seven times in order to commit the word to memory. Here, educators will be given multiple vocabulary teaching strategies and activities, create foldables, vocab-toons, graphic organizers and charts, and will learn how to implement these tools into their teaching pedagogies.

**Presenters:** Leah Carper, English Teacher  
Jessica Reece, English Teacher  
Western Guilford High School, Guilford County Schools

**Location:** South Room

**Interest Level:** High school

**Session IV:** ***“Professional Development + Proven Methodologies = Algebra Success”***

**Description:** With the help of a staff development model including concept-based lessons, school districts are experiencing significant growth in mathematics. Presenters will share how implementing seven levels of staff development with proven methodologies resulted in a district closing the achievement gap between African-American and Caucasian students by 50% in algebra, while increasing students advancing from ninth to tenth grade from 78.5% to 96.7%. This decrease in percentage of retained students generated an additional \$2,879,924.80 in revenue for the district.

**Presenter:** Nicole Beck, Vice President of Growth and Development  
National Training Network

**Location:** Oakley Room

**Interest Level:** Middle/high school

**Session V:** ***“Innovative Practices with Social Media”***

**Description:** This session focuses on using various forms of social media as a means for promoting the great things going on in your school. See how one school uses social media to promote best instructional practices, as a broad range communication tool and as a means to shift a culture and thinking. Bring your laptop and dive in!

**Presenter:** Derek McCoy, Principal  
West Middle School, Montgomery County Schools

**Location:** Ross/Tufts Room

**Interest Level:** Middle school

**Session VI:** ***“They Are At The Top! Find Out Why and How They Got There”***

**Description:** King Elementary School, a North Carolina School of Distinction, and their sister school Mount Olive Elementary from Stokes County will share their successful model to implement technologies to improve teaching and learning in grades K-5. They will talk about their outstanding use of digital curriculum to help personalize instruction, save teachers time, and make great gains.

**Presenters:** Amy Musten, Principal, Mount Olive Elementary School  
Shannon Boles, Principal, King Elementary School  
Stokes County Schools

**Location:** Olmsted Room

**Interest Level:** Elementary

2:10 – 2:55 p.m.

**SMALL GROUP LEARNING SESSIONS**

**Session I:** ***“One Starfish At A Time”***

**Description:** The graduation rate for Union County Public Schools in 2011 was 89.1%, fifth highest in North Carolina. The system’s graduation rate has consistently increased through approaching graduation as a K-12 issue. When one attaches a student’s individuality to the graduation process, it becomes very powerful. The purpose of this session is to share how this district focuses on individual relationships and creative, appropriate programming to meet the needs of students at every grade level.

**Presenters:** Dr. Mary Ellis, Deputy Superintendent  
Dr. Wanda Little, Director of Secondary Education  
Carolyn White, Director of Student Services  
Dr. Tom Bulla, Director of Elementary Education  
Dr. John Jones, Director of Middle School Education  
Union County Public Schools

**Location:** Callaway Room

**Interest Level:** All levels

**Session II:** ***“CA’s Vision for the Future”***

**Description:** Learn more about Curriculum Associates as a mission-oriented company from Rob Waldron, President of CA. Understand ways CA can partner with you to successfully embrace the Common Core Standards. How will you spend your common core professional dollars most effectively? Where are the gaps for teachers and students when facing common core? What are the most effective solutions for intervention for your students in your elementary and middle schools?

**Presenters:** Rob Waldron, President  
Cathryn Harvey  
Pam Daniels  
Marlyn Smith  
Curriculum Associates

**Location:** North Room

**Interest Level:** Elementary and Middle Grades

**Session III:** ***“Success in Implementing Common Core Standards in A Small School District”***

**Description:** Ashe County Schools presents practical strategies for implementing the Common Core Standards. During this presentation Ashe County Schools’ teacher leaders will discuss various Common Core implementation strategies that have been successful as well as lessons learned during the implementation phase of Common Core. These teacher leaders will discuss practical planning tips and products that have been created as a result of grade level and content level collaboration in all schools, PK-12.

**Presenters:** Dr. Travis Reeves, Superintendent  
Tammy Hutchinson, Literacy Specialist, Westwood Elementary School  
Teresa Hughes, English Teacher, Ashe County Middle School  
Ashe County Schools

**Location:** South Room

**Interest Level:** All levels

**Session IV:** ***“NC’s Race to the Top Educator Effectiveness Initiatives”***

**Description:** Under Race to the Top, North Carolina has embarked on an ambitious reform agenda to ensure that each student has an effective teacher and that each school has an effective leader. Staff members from the Department of Public Instruction will update attendees on initiatives in this area, including the new growth standards on the NC Educator Evaluation System, the student surveys pilot program, and the design of Measures of Student Learning for non-tested grades and subjects.

**Presenters:** Dr. Lynne Johnson, Director, Educator Recruitment and Development  
Dr. Elizabeth Colbert, Lead Professional Development Consultant  
Jennifer Preston, Race to the Top Project Coordinator  
North Carolina Department of Public Instruction

**Location:** Oakley Room

**Interest Level:** All levels

**Session V:** ***“Apps Are Where It’s At!”***

**Description:** Today’s students have an unrelenting passion to use digital tools. This session will provide an overview on using *Apple*, *Android* and *Google* top apps to allow students to learn and demonstrate content knowledge. Apps provide an easy way for educators to formatively assess and therefore use instructional time wisely. Literally millions of apps are available to provide e-learning in content areas to introduce, reteach and differentiate instruction. Learn how to use apps to your advantage.

**Presenters:** Susanne Long, Principal, Stateside Elementary School  
Brent Anderson, Director of Student Services  
Onslow County Schools

**Location:** Ross/Tufts Room

**Interest Level:** Elementary

**Session VI:** ***“The Major Shifts: How Common Core Changes What & How We Teach”***

**Description:** The Common Core State Standards provide educators across the nation with a new vision for student achievement. This presentation highlights the major instructional shifts required by the CCSS that will impact instruction. Educators will reflect on how the CCSS changes not only “what” we teach but “how” we teach.

**Presenter:** Katy Bainbridge, President  
Align, Assess, Achieve

**Location:** Olmsted Room

**Interest Level:** All levels

3:00 – 3:45 p.m.

**SMALL GROUP LEARNING SESSIONS**

**Session I:** ***“Lessons Learned: Multimedia Literacy and the Common Core”***

**Description:** In the 2010-2011 school year, this district implemented its first multimedia literacy showcase. Students from preschool to high school submitted over 130 products to the showcase. Through this process the district learned several valuable lessons, including how to address issues with copyright laws, software compatibility, and instructional value. Presenters will share implementation tools, sample multimedia projects, and ideas for how a multimedia literacy showcase supports many components of the new NC Common Core and Essential Standards.

**Presenters:** Wendy Staskiewicz, Program Specialist  
Paula Chandler, Program Specialist  
Person County Schools

**Location:** Callaway Room

**Interest Level:** All levels

**Session II:** ***“Room for Robots”***

**Description:** Davie County Schools incorporate robotics instruction in multiple areas of curriculum throughout elementary and middle school. This session will provide background in the acquisition of robots in each school, the training of teachers, and the curricular support for incorporation of robotics in classrooms. Participants will receive a primer in programming, see pictures and videos of robotics use in classroom settings, and see demonstrations of exemplar programs with specific curricular ties to multiple subject areas.

**Presenters:** Noël Grady-Smith  
Donna McNeil  
Dr. Danny Cartner  
Davie County Schools

**Location:** North Room

**Interest Level:** Elementary and middle

**Session III:*****“Common Core Mathematics in Action”*****Description:**

Rise to the challenge of preparing K-2 teachers for implementation of the Common Core Mathematics Standards! Inspire them to make the changes in instructional practice necessary for creating mathematical thinkers and problem solvers! Discover what an effective 21<sup>st</sup> century K-2 mathematics classroom looks like and how to guide this transformation. This session will highlight changes that are essential for teaching mathematics in a way that ensures conceptual understanding and prepares students for a competitive global workplace.

**Presenters:**

Cindy Witherspoon, Curriculum Technology Coordinator  
Brian Bettis, Curriculum Technology Coordinator  
Cleveland County Schools

**Location:**

South Room

**Interest Level:**

Elementary

**Session IV:*****“Twenty-first Century Classroom Walkthroughs: Utilizing GoogleDocs to Provide Instant Feedback and Painlessly Create Artifacts for the New Teacher Evaluation Instrument”*****Description:**

Classroom Walkthroughs allow administrators, teacher coaches, and fellow teachers to quickly capture what they observe in a 3-5 minute visit. This session will focus on using GoogleDocs forms to quickly provide feedback and instantly create artifacts for the New Teacher Evaluation Instrument. This tool can be used to facilitate Educational Rounds where multiple observers go into a classroom and then discuss what they encountered. The session will cover both the creation and use of the individualized tools.

**Presenter:**

Rob Jackson, 2011 North Carolina Principal of the Year  
Cuthbertson High School, Union County Public Schools

**Location:**

Oakley Room

**Interest Level:**

All levels

**Session V:*****“Winning the Race for Achievement”*****Description:**

Two years ago Stories Creek Elementary was in danger of becoming a school of choice. Recently, the school was recognized as a 2012 National Title I Distinguished School. Through Professional Learning Communities, focus instructional strategies, vertical walkthrough observations and “whatever it takes” attitude, the faculty was able to close achievement gaps in math and reading. You will walk away from this session with strategies and resources that can immediately be implemented in the classroom.

**Presenters:**

Veronica Clay, Principal  
Lisa Davis, Teacher  
Mary Jane Bowman, Teacher  
Tara Holmes, Lead Teacher  
Stories Creek Elementary School, Person County Schools

**Location:** Ross/Tufts Room  
**Interest Level:** Elementary

**Session VI:** ***“Piedmont Triad Leadership Academy: Preparing High Impact Principals for High Needs Schools”***

**Description:** The Piedmont Triad Leadership Academy (PTLA) is one of the three RTTT-funded NC leadership academies. PTLA prepares principals for high need schools and is a school district-university partnership. PTLA includes:

- A paid, full-time, one year program
- Co-developed and co-taught curriculum
- Intensive summer learning activities
- A full-time, full year internship (long-term placement and clinical rotations)
- Internship support (mentor principal and executive coach)
- Weekly debriefing sessions
- Active induction support

**Presenters:** Anna Brady, Executive Director  
Dr. Meg Sheehan, Executive Coach  
Dr. Craig Peck, UNCG Greensboro Professor/Coordinator  
PTLA Interns (representing the four Partner Districts:  
Alamance/Burlington, Asheboro, Guilford, Winston-Salem/Forsyth)  
Piedmont Triad Leadership Academy

**Location:** Olmsted Room  
**Interest Level:** All levels

3:45 – 4:15 p.m.

**JOB ALIKE CRITICAL ISSUES SESSIONS**

*Use this opportunity to meet with others who share the same or similar job responsibilities and learn new ideas.*

- Central Office Administrators Callaway Room  
Facilitators: Dr. Rebecca Smith, Rowan/Salisbury Schools  
Dr. Sue Hatley, Montgomery County Schools
- Principals Oakley Room  
Facilitator: Kelvin Cyrus, Asheville City Schools  
Curriculum Coaches Ross/Tufts Room  
Facilitators: Dr. Denise Morton, Orange County Schools  
Todd Martin, Stokes County Schools
- Young Educators (Those under 40) Olmsted Room  
Facilitators: Dr. Julie Spencer, Durham Public Schools  
Dr. Travis Reeves, Ashe County Schools

4:15 – 4:45 p.m.

Tea in hotel lobby

6:00 – 9:00 p.m.

Dinner for Carolina Hotel guests Carolina Dining Room  
and other property venues  
*(Reservations must be made. Business casual attire. Dinner is included in the cost of hotel room.)*

Friday, February 10, 2012

6:30 – 8:30 a.m. Breakfast for Carolina Hotel guests Carolina Dining Room  
(Breakfast is included in the cost of hotel room)

8:30 – 9:15 a.m. NCASCD Business Meeting Grand Ballroom  
**Presiding:** Dr. Rodney Shotwell, NCASCD President 2011-2012

9:15 – 11:00 a.m. **FOURTH GENERAL SESSION** Grand Ballroom  
**Presiding:** Dr. Terry Worrell, NCASCD President-elect

**KEYNOTE PRESENTATION**

***“Are We Sure Our Teachers Are Teaching Reading?”***

**Presenter:** Jennifer Serravallo  
New York, New York

*This keynote sponsored by Scholastic Classroom and Community Group*

**CLOSING REMARKS**

**Special Appreciation to These NCASCD Gold Partners**



Read Every Day. Lead a Better Life.





PEARSON



Special Appreciation to NCASCD Silver Partner

