

# NCASCD Candidates for Election

## President-Elect Candidates

*Vote for one candidate*

### Dr. Rodney Shotwell

#### Current Position

Superintendent, Rockingham County Schools

#### NCASCD Activities:

Member for over 10 years; active in regional events and annual drive-in conferences; presenter at annual NCASCD Conference 2008 “Three Clicks to Success”; currently serving as the chairman of the Influence Committee for the NCASCD Board of Directors

#### Special Career Accomplishments:

Principal Fellows Program Class 1; Principal of the Year 2001; Member of the Business and Education Technology Alliance (BETA); NCHSAA Board of Directors; NCASA Board of Directors; Graduate of Principal Executive Program’s Leadership for New Principals; Graduate of Principal Executive Program’s Superintendent Executive Leadership Academy; Implementation of 21<sup>st</sup> Century Classrooms incorporating Interactive Technology in 761 (99.5%) classrooms across Rockingham County; Decreased teacher turnover in Rockingham County by 3.63% over the last 4 years as Superintendent - ranking Rockingham County from 53<sup>rd</sup> to 12<sup>th</sup> in the state for highest teacher retention, and 1<sup>st</sup> in the state for systems with 10,000+ student enrollment

#### Vision for NCASCD:

In this ever-changing global society, I would like to see NCASCD continue to offer educational leaders the opportunity to work together to provide top quality curriculum delivery for the children of North Carolina. I strongly believe curriculum and instructional practices are the most important part of our educational organizations. Our strength lies in turning the conversations back to the children at every opportunity; authentically changing the focus in every community by concentrating on the education of our children. I look forward to being part of the leadership team that will champion contemporary educational issues and policies that shape teaching and learning in North Carolina.



### Dr. Barbara Zwadyk

#### Current Position:

Chief Curriculum and Organizational Development Officer, Guilford County Schools

#### NCASCD Activities:

In 2008-09, I served on the NCASCD Board as Chair of Special Projects. I have assisted at the registration desk during the Annual NCASCD Conferences and have been presenter and co-presenter as well as a facilitator at both the NCASCD and ASCD conferences.

#### Special Career Accomplishments:

I must identify my special career accomplishments around what I have accomplished through team efforts and through the support of my mentors: the schools in which I’ve provided leadership met expected growth; Greensboro Middle College had 100% graduation rate; Southern High School was the first school in Guilford County Schools to begin senior project; we re-organized curriculum services in Winston-Salem/Forsyth County Schools to be responsive to school needs and provide direct support to schools daily; I was recognized as the PTSA Principal of the Year and the Science Administrator of the Year; I served as president of PDK; I am a graduate of Leadership for the Women’s Superintendency and PEP; I have presented at numerous local and national conferences, and I have mentored and continue to mentor our future leaders and teachers.

#### Vision for NCASCD:

In keeping with the tradition of NCASCD, I envision our organization continuing to grow, building capacity in all educators. We will strengthen curriculum, instruction, and learning so that both our adults and our children hone their 21<sup>st</sup> century skills, ensuring that the global achievement gap is closed. This respected organization will continue to expand its leadership role locally, nationally, and internationally through our work face-to-face and virtually. Active participation among all members will be crucial to see the work of NCASCD truly benefit the whole child.



## NCASCD Candidates for Election Board of Directors Candidates

**Vote for two of the four candidates**

### **Dr. Martha Hill**

#### **Current Position:**

Assistant Superintendent for Curriculum and Instruction, Cleveland County Schools

#### **NCASCD Activities:**

Lifetime member of NCASCD; Former president of Region VII; Former member of the Board of Directors; Regularly attend regional and state conferences, meetings, and workshops. Facilitator and presenter at the Annual Conference in Pinehurst.

#### **Special Career Accomplishments:**

Have been a teacher, curriculum specialist, assistant principal, principal, and Director of Special Programs prior to becoming an Assistant Superintendent. Regional Principal of the Year and Runner Up for the Wachovia North Carolina Principal of the Year; Ben Craig Outstanding Educator Award; Chairperson for School and District SACS-CASI Accreditation; Consultant for Expeditionary Learning Schools; National Trainer for Schools Attuned; Certified Grant Writer; Doctorate in Organization and Leadership from Teachers College, Columbia University.

#### **Vision for NCASCD:**

With the development and institution of the Essential Standards and Future Ready Core curriculum, strong, courageous, and very well-prepared instructional leaders at all levels are critical to the process and to successful implementation. North Carolina ASCD has a legacy of promoting high standards for curriculum and instruction, and fully recognizes the necessity of well-prepared instructional leadership to ensure those standards. The Association should play a significant role of support and advocacy throughout the implementation process. As the premier organization for curriculum and instruction in the state, NCASCD has an opportunity to lead our State's educators in the synthesis and alignment of curriculum and instruction, formative and summative assessment, evaluation processes, and research-based programs to support all of these. NCASCD should continue its position of unshakable advocacy for children through policy briefs, position papers, legislative awareness, and collaboration with other organizations, who share the same views. A well-informed and prepared membership is an empowered membership.



### **Ceretha Mitchell**

#### **Current Position:**

Executive Director of Curriculum and Instruction K-12, Thomasville City Schools

#### **NCASCD Activities:**

Presenter for NCASCD Conference; Presentation Facilitator for NCASCD Conference; Attended Multiple Sessions and Network Team Supports

#### **Special Career Accomplishments**

National Trainer for NASSP Breaking Ranks in the Middle; National Board Certification in the area of Middle Childhood Generalist; Seven years experience as an Administrator and Central Office Director; Presenter at Superintendent's Yearly Conference

#### **Vision for NCASCD**

My vision for NCASCD is for the organization to serve as the educational catalyst in activating excellence for school systems and teams. As an organization, it is important to create opportunities for professional growth in exploring the most current research-based best practices for educating students across the state.

*“Educators will remain the most important resource in the battle to provide every child with a quality education, and thus leaders must commit to creating the conditions in which those educators can continue to grow as professionals.”*

*~Learning By Doing*

The commitment to invest in leadership from the school level to the central office level will continue to support the future goals of the NCASCD.



## ***NCASCD Candidates for Election*** **Board of Directors Candidates**

### **Mark Rumley**

#### **Current Position:**

Assistant Superintendent for Learning and Teaching, Yadkin County Schools



#### **NCASCD Activities:**

Member of ASCD/NCASCD since 1990; facilitator for NCASCD conference sessions; attendee at spring NCASCD conferences, Pinehurst, NC; attendee and university representative for 2005 ASCD National Conference

#### **Special Career Accomplishments:**

Voted as Teacher of the Year (during 3rd year of teaching - 1987) at a large, comprehensive high school; nominated and elected as Wachovia Principal of the Year (1996), Alamance County Schools; elected as an administrator, faculty member, and licensure officer for School of Education, Elon University; appointed as member of initial Licensure Appeals Committee for the NC State Board of Education; doctoral candidate (current status: ABD), University of North Carolina at Greensboro; presenter at state and national conferences; inducted to The National Scholars Honor Society (2008)

#### **Vision for NCASCD:**

Realizing that NCASCD is our state's most visible and active voice in promoting quality curriculum and instruction, as a board member, I would continue to advocate for and champion the successes that we have attained as an organization, especially for equal access to a high quality education for all students. I believe that NCASCD is a powerful organization and that we must continue to partner with other agencies and advocacy groups across our state to make sure that public education remains a top priority among both citizens and policy makers. A unified voice of educational professionals and advocates is much needed in these economically-challenging times to ensure that students continue to be the benefactors of quality educational programs that allow them to be successful in a globally competitive marketplace. NCASCD must play a significant part in developing such a unified voice in our state and must actively engage in the political arena for the educational sake of all North Carolina students.

### **Dr. Terry Worrell**

#### **Current Position:**

Regional Superintendent, Guilford County Schools



#### **NCASCD Activities:**

Conducted presentations at several ASCD/NCASCD conferences. Throughout my 28 year career in education, I have encouraged my colleagues to attend local and state activities, absorb the materials distributed through ASCD/NCASCD and to work on the quality of our curriculum and instruction.

#### **Special Career Accomplishments:**

I designed and implemented a substance abuse program for students and parents in the Greensboro City Schools. As an elementary principal, we started Bluford Communications Magnet School. We met high growth at both the middle and high school levels as a principal. We designed and started the IB program at Page High School. I was named Guilford County's principal of the year in 2003. As an assistant superintendent in Rockingham County, our schools met high growth. As a regional superintendent, we were awarded the \$965,000.00 NASA grant to improve math and science instruction in my region.

#### **Vision for NCASCD:**

As the state's most visible association for promoting quality curriculum and instruction, I believe we need to take a more active role in collaborating with other groups to improve instructional practices and promoting legislative action on items that enhance the quality of teaching and learning in North Carolina. The more time we work on the quality of our academics with our legislature and DPI the stronger our instructional programs will be in North Carolina. As an association, we need to be actively involved in developing the core curriculum that will be taught and tested in our schools throughout North Carolina. We have an opportunity to dramatically and swiftly reduce the achievement gap, and enhance the "life chances" of all children, regardless of their social or economic circumstances or whether they live in the eastern, western, or piedmont regions of our state. We have an opportunity to create schools better than anything we've ever seen or imagined. Higher test scores would only be a side-benefit of this transformation. Indeed, national and state assessments would have to be significantly revised to adjust to this explosion in effectiveness, especially with respect to the core curriculum, higher-order thinking and critical reasoning.